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Examine the Effects of Tourism on the Host Community's Quality of Life Case Study: City Bandar Turkmen

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Abstract

Today tourism as the world's largest service industry, a special place in the field of economic, cultural, social and political is allocated. Growth and development of this industry in recent decades in developed and developing countries cause restructure and various social, economic and environmental changes has been in the host community. One very important aspect of this debate is the impact of tourism on the host community's quality of life. The few studies done on this issue and therefore there is limited understanding of this issue. This article with Understanding of this issue trying to

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assess the effects of tourism on host communities is the quality of life and in this aim the City of Bandar Turkmen has been chosen as the study sample. Method of research is descriptive and analytical and Information collected through questionnaires in a sample of 375 people of city Bandar Turkmen residents. The calculations in this paper is based on factor analysis. For this purpose, 48 indicators were chosen in various aspects of quality of life indicators that have been reduced to four factors, and 77.7 percent of the variance in the fall. Among the top four factors influence the ratio, the economic factors 28.56 percent, social-cultural factors 21.44 percent, physical factors (environmental issues) 15.173 percent, physical factors (infrastructure) 12.59 percent of the variance are explained.

Keywords: Tourism, Quality of Life, Host community, Factor Analysis, City Bandar Turkmen.

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