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The Evaluation of the Residents Sense of Attachment to Place in the New Towns (Case Study: Hashtgerd New Town)

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Abstract

One of the important and effective means in the upgrade of quality of the human environment is the sense of place. The sense that is regarded as the formation foundation of communication of users and the environment, which finally leads to the creation of quality environments. The research has been carried out with 379 samples, and the aim was the evaluation of sense of belonging to place of Hashtgerd new town inhabitans. The research method was descriptive–analytical. The data obtained through the questionnaires have been described and analyzed by using SPSS software and applying statistical methods including frequency distribution, ANOVA test, Spearman correlation coefficient and Pearson, and regression analysis. The test results showed that there was a significant relationship between four variables of the period of

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residence, residents security feeling in place, access to urban services and social and public activity with the sense of attachment to place. therefore increasing the period of residence, urban services, feeling of security, social and public activity and the increasing sense of attachment to place of the residents of Hashtgerd new towns. Also the results of the regression analysis showed that approximately 29% of the changes in the dependent variable (residents' sense of place) the independent variables (duration of stay, urban services, place security, social and public activity).

Keywords: Sense of Place, Belonging to Place, Regression Analysis, New Town, Hashtgerd.

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