

**Islamic Azad University-Ahar Branch**

**Geographic Space**

**An Approved Scientific, Research-based Quarterly**

***Mohsen Shaterian [[1]](#footnote-1)***

***Mahmood Ganjipour [[2]](#footnote-2)***

***Amir Oshnui [[3]](#footnote-3)***

**The role of environmental understanding in the attitude of Shahreza’s residents in relation with Qashqaui’s residents of the city**

Date received: 4 November 2011 Date accepted: 13 October 2011

**Abstract**

The surveys regarding behavior and attitude of people in urban areas indicate that all cities of the world have always faced a type of political, economical and cultural government and in the meantime they have been changed and sometimes they have maintained the existing attitude for a longtime. Shaharreza was not exceptional and after the Islamic revolution it has hosted two groups which included Lors of Apadana region and Qashqais of Vardasht region. By the settlement of these two groups in the city, the structure of its population has been changed and consequently the interference of three cultures in the city has made a unique behavioral geography which has created lots of social and economical problems. In this abstract, we would like to survey the role of environmental understanding of the attitude of residents of Shahrerza with respect to Qashquais residents of the city. In this research the cluster sampling is used and the Cochran formula for evaluating the sampling size was employed. The number of sampling sizes was defined to be 260 persons.

The data were analyzed and processed in SPSS by using Pearson, and also descriptive statistics. In this research, the effects of three social classes, network of social relationships and the rate of life satisfaction in forming attitude and its type were surveyed. The results of this study showed that social class, networks of social relations and life satisfaction in people with attitude is a positive correlation. Therefore, by improvement of social class, reinforcing the social relationships and increasing the rate of life satisfaction, their attitude with respect to non-native people can be corroborated.

**Keywords:** Environmental understating, Attitude, Behavioral geography, Qashqaui, Shahrreza.

1. - Assistant Professor, Sociology Department, Kashan University. [↑](#footnote-ref-1)
2. - M.A. in Geography and Rural Planning. [↑](#footnote-ref-2)
3. - M.A. in Geographic and Urban Planning. [↑](#footnote-ref-3)